



Caribbean Primary School Tourism Writing Competition
Ages 8 – 12 Years

ENTRY FORM

NAME OF STUDENT (as it appears on Passport)

ALEXIS DOUGLAS

DATE OF BIRTH

13 NOV 2007

COUNTRY

T&T

WRITING STREAM

CREATIVE WRITING STREAM

AGE GROUP

8-10 years

NAME OF PARENT / GUARDIAN (as it appears on Passport)

KERRY-ANN DOUGLAS

TELEPHONE CONTACT OF PARENT/GUARDIAN LISTED

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NAME OF SCHOOL

TOBAGO INTERNATIONAL SCHOOL

NAME OF PRINCIPAL

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NOTE:

This form along with the written submission must be completed and returned to the Local Competition Coordinator (LCC) no later than Monday, 1st May 2017 at 4pm (AST).

Caribbean Primary School Tourism Writing Competition
Open to students aged 8-12 years in CTO Member Countries

CIRCLE THE NUMBER NEXT TO YOUR SELECTED TOPIC.

Ages 8 – 10 years

1. What does Sustainable Tourism mean to me?
2. It is said that tourism improves relationships between people of different cultures. Suggest tips on how visitors and locals should act towards each other, to promote peace in your country?

Ages 10 – 12 years

1. You are the Owner of an Adventure Tourism Business in your Country. Describe a new Tour that you are planning to offer to Tourists in 2017, in honour of CTO's year of Adventure in the Caribbean.
2. The UNWTO has designated 2017 as the International Year of Sustainable Tourism for Development. Suggest ways that the CTO can help make Tourism in the Caribbean Region more sustainable/responsible.

Bonus Questions (open to both age groups)

1. The Secretary General of the United Nations World Tourism Organization (UNWTO), Taleb Rifai, stated at the Caribbean Tourism Organization's 2016 State of the Tourism Industry Conference in Barbados that *"our core business [in tourism] is to make the world a better place."*

Using examples, share your views on whether tourism does indeed contribute to making our Caribbean region a better place.

2. This is the Year of Adventure in the Caribbean. Identify an Adventure Tourism Activity in your Country and deliver a sales pitch to encourage tourists to experience your selected activity.

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As a direct product of Tourism and the value it adds to my family life, I feel specially honoured to share my experience. Based on the U.N.W.T.O statistic guidelines 2010 "Tourism is defined as the activities of persons identified as visitors. A visitor is someone who is making a visit to a main destination outside of his or her environment for less than one year for any main purpose including holidays, leisure and recreation, business, health, education or other purposes." For me, tourism is simply nature and all that we

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have to offer the persons
visiting our shores. My daddy
works at the tourism department
here in beautiful Tobago. I
have witnessed him diving
deep under the sea to remove
litter that was thrown by
locals and tourist. It is really
sad to see the way we
treat our environment,
knowing that littering is not
good. When we litter we
kill fishes and destroy our
reefs. I think more laws
need to be put in place,
more signs to be placed on
beaches, in the forest and places

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where tourists visit. There needs to be strict fines for persons caught littering. As my dad always says in order for tourism to be successful it takes the involvement of the entire country. The hotel industry, the vendors selling souvenirs and crafts, the coconut man pushing his trolley with pride shouting, "Fresh coconut water!" The taxi drivers immigration officers and the customs agents at tourism booths all have a role to play to ensure that when someone

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Visits our shore they must feel safe, welcomed, and happy. Programmes must be put in place to teach persons how to provide such services.

There are so many attractive and lovely places like the famous Buccoo Reef, Nylon pool, Argyll Water Fall, numerous lagoons and Little Tobago just to mention a few. Some need further developing while others are good in their natural state. All these places should be packaged and sold by all the hotels, guesthouses, villas and

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travel agencies, along with the use of maxi drivers and tour guides who are knowledgeable about our Island, at a standard cost. We need to see more persons at our tourist attraction sites selling local produces like mangoes, soursop, oranges etc.

Protecting our environment and maintaining tourism is not impossible. It just takes commitment from everyone involved and policies must be put in place so everyone will be

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governed by the same rules.
And most importantly we
need to take care of
nature because in the long
term it will take care of us.